

let wellness design an e-campaign for you

What is an e-campaign?

E-campaigns are promotional online services to help individuals and businesses let their client base or community know what they offer. It can serve to educate as well. E-campaigns are sent and received through the internet via email.

How does it work?

Ask Lynn (lynn@tcwellness.com) to send you a sample email campaign, or call Lynn at 1.888.493.5563 with specific questions.

What do we give you?

A one-time online promotion (aka e-campaign) can be scheduled as you desire--to Wellness' mailing @1,000+ subscriber list (and/or yours if desired). YES! You will get a draft proof copy for editing before it is sent out.

What do we need from you?

- 1) \$75 payable in advance for new clients. Regular clients will be billed. If you want to send the same email blast again on a different day or month, the cost is \$15 each additional time (no limit on number of times). With **minor** changes to text, images, or URLs, the cost for repeated send-outs is \$25 each time (no limit).
- 2) an email address for folks to respond to when they receive the e-campaign
- 3) 150 words of description with 2 jpg images
- 4) website URL(s) (address) to link your promotion to; yes we can link to several
- 6) contact name, address and phone number you want in the promotion
- 7) time(s) and date(s) you want to send out the ecampaign(s)

How do I get started?

- 1) Contact Dee LaFroth, sales manager for Twin Cities Wellness, dee@tcwellness.com or 1.888.667.7866 to set it up.
- 2) All other information is emailed to lynn@tcwellness.com.

Online newsletter creation?

We also create online newsletters or other longer promotions. Cost depends on amount of info and number of images, links, etc.

Wellness E-campaigns are sponsored by
Twin Cities Wellness, 4270 Honey Tree Pass, Danbury, WI 54830. 715.259.3385